

Presenter

**Matt Stephens**

**Gerry Weinberg & Associates**

Matt Stephens has been the recipient of numerous awards for his sales production, training, and coaching. As a Sandler Associate, Matt has helped a number of his companies develop a process for obtaining more qualified prospects/opportunities in a very short period of time. His success is attributed to his loyal service at a level at which his clients consider him a trusted and valued partner.



**FREE for 2017 CAM TRADESHOW EXHIBITORS!**

(for up to 2 people/company exhibiting at the February 2018 Tradeshow )

**Non-Exhibitor: \$45.00**

**WHAT WILL YOU LEARN**

- ✓ The nine biggest mistakes companies make at tradeshow and how to avoid them
- ✓ How to attract more prospects to your booth
- ✓ Tips on what to do BEFORE and AFTER the show
- ✓ How to increase your sales closing percentage from trade show leads

**Register today if you want to finally end the frustration... and find solutions!**



**EXHIBITOR SALES TRAINING**

**“The Nine Biggest Neglects at Tradeshow”**

**WEDNESDAY, DECEMBER 6, 2017**

**9:00 a.m. - 11:00 a.m.**

**at CAM Headquarters / Training Center  
43636 Woodward Ave., Bloomfield Hills, MI 48302**

**WHO SHOULD ATTEND? Presidents, Business Owners & Salespeople**

- Has your company ever invested marketing dollars for a booth at a trade show and felt you did not get your money’s worth?
- Concerned when people enter your booth ... only to leave uninterested?
- Learn what to do BEFORE the show ... to make it the best show ever!
- Tired of 70% of your trade show leads going to waste?
- Frustrated that the right people don’t show up at your booth?

**These are just some of the topics that will be addressed during this informative event!**

**ADVANCE REGISTRATION IS REQUIRED**

**Registration Deadline: November 29, 2017**

**- FREE for CAM Tradeshow Exhibitors -- NON-EXHIBITOR FEE \$45.00 -**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

WE ACCEPT



Credit Card type: Company \_\_\_\_\_ Personal \_\_\_\_\_

Credit card # \_\_\_\_\_

Billing address \_\_\_\_\_  
(if different from above)

Billing Zip Code: \_\_\_\_\_ Sec Code: \_\_\_\_\_ Exp. \_\_\_\_\_

**Email this completed registration form to [sawinski@cam-online.com](mailto:sawinski@cam-online.com)**

**Mailing registration? Include your check payable to:  
CAMTEC, 43636 Woodward Ave., Bloomfield Hills, MI 48302**

OR REGISTER ONLINE AT:

**<http://www.cam-online.com>**