



# THE MID-YEAR ECONOMIC FORECAST AND STATE OF THE INDUSTRY BREAKFAST 2012



Find out what is being done to re-energize our state and get its economic engine firing on all cylinders. Join the Construction Association of Michigan (CAM) and the Building Industry Association of Southeastern Michigan (BIA) as they present a Mid-Year Economic Forecast and State of the Industry Breakfast. The morning will begin with a reception, followed by breakfast and presentations from our guest speakers. Learn what Michigan can and must do to bring about positive change.

## CONFIRMED SPEAKERS INCLUDE:



### W. JAY WORTLEY

*DIRECTOR OF THE OFFICE OF REVENUE AND TAX ANALYSIS, STATE OF MICHIGAN*

As Director of the Office of Revenue and Tax Analysis in the Michigan Department of Treasury, Jay's responsibilities include forecasting economic activity, estimating and tracking State Government revenues, estimating the potential fiscal impact of proposed tax legislation, and evaluating tax policy issues. Jay advises the State Treasurer on economic and revenue issues and is responsible for the Administration's economic and revenue forecasts.

Prior to joining the Treasury Department in September 2009, Jay was the Senior Economist for the Michigan Senate Fiscal Agency, a position he held for over 18 years. Prior to joining the Senate Fiscal Agency, Jay spent 1985 - 1990 in Washington, D.C., where he worked for the National Association of State Budget Officers and Price Waterhouse. Before going to Washington, D.C., in 1985, Jay spent 12 years as an economist with the Michigan Department of Management and Budget.

Jay received B.A. and M.A. degrees in Economics from Michigan State University.



### JOHN RAKOLTA, JR.

*CHAIRMAN AND CEO, WALBRIDGE*

John Rakolta, Jr. is chairman and chief executive officer of Walbridge, a privately held, top-50 construction company founded in Detroit in 1916. The company specializes in construction management, design-build, engineering management, general contracting, pre-construction, program management, and turnkey solutions, plus it self-performs services in concrete, equipment installation and facility management. Rakolta received a Bachelor of Science degree in Civil Engineering from Marquette University in 1970 and later completed the Smaller Company Management Program at Harvard Business School.

He joined Walbridge in 1971 as an estimator and held positions of increasing responsibility, culminating with his selection as chairman and CEO in 1993. As part of a re-branding program, the company became Walbridge in 2008.

## TABLETOP DISPLAY SPACE - \$200

LIMITED AVAILABILITY  
INCLUDES 1 ADMISSION TICKET  
TO BREAKFAST AND PROGRAM

## SPONSORSHIP OPPORTUNITIES AVAILABLE

CONTACT KEVIN KOEHLER AT CAM  
248-972-1000 FOR INFORMATION

## AGENDA

7:30-9:00 A.M.  
TOUR TABLETOP  
DISPLAYS

RECEPTION  
& MEET THE  
SPEAKERS

9:00-10:30 A.M.  
BREAKFAST &  
PRESENTATION

# THE MID-YEAR ECONOMIC FORECAST AND STATE OF THE INDUSTRY BREAKFAST 2012

REGISTRATION  
DEADLINE IS  
**JUNE 19**

- RECEPTION, BREAKFAST AND PROGRAM ONLY @ \$45/PERSON    x \_\_\_\_ # ATTENDING
- TABLETOP DISPLAY - INCLUDES ONE ADMISSION TICKET TO BREAKFAST AND PROGRAM @ \$200    TOTAL AMOUNT: \_\_\_\_\_

PLEASE RETURN REGISTRATION AND PAYMENT TO:    CONSTRUCTION ASSOCIATION OF MICHIGAN  
43636 WOODWARD AVE. • BLOOMFIELD HILLS, MI 48302  
PHONE: 248-972-1000 • FAX 248-972-1001 • WWW.CAM-ONLINE.COM

PLEASE ENCLOSE CHECK OR PAY BY CREDIT CARD. THIS IS A NON-REFUNDABLE EVENT.

- VISA     MASTERCARD     AMERICAN EXPRESS

Card Holder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_



# Benefits of Sponsorship Mid-Year Economic Forecast and State of the Industry Breakfast

June 26, 2012

Best Western Sterling Inn

7:30 a.m. - 10:30 a.m.

## Presenting Sponsorship ~ \$1,000

- Tabletop Display at the event (Value: \$200)
- Two admissions to Reception, Breakfast and Program (Value: \$90)
- Signage in the Registration Area announcing Sponsorship
- Sponsor logo on screen as attendees enter the ballroom
- Sponsorship mentioned by the emcee during the program
- Sponsor logo on all electronic publicity for the event
- Mention of Sponsorship in all press releases, radio interviews, and other PR for the program
- Notification to all CAM and BIA members of Sponsorship, in Association magazine
- Opportunity to provide a brochure or a giveaway item which staff will place at each attendee's seat

## Event Sponsorship ~ \$500

- Two admissions to Reception, Breakfast and Program (Value: \$90)
- Signage in the Registration Area announcing Sponsorship
- Sponsorship mentioned by the emcee during the program
- Sponsor logo on electronic publicity for the event
- Notification to all CAM and BIA members of Sponsorship, in Association magazine
- Opportunity to provide a brochure or a giveaway item which staff will place at each attendee's seat

**Reserve your sponsorship by calling:  
Ron Riegel at CAM: 248-972-1000**



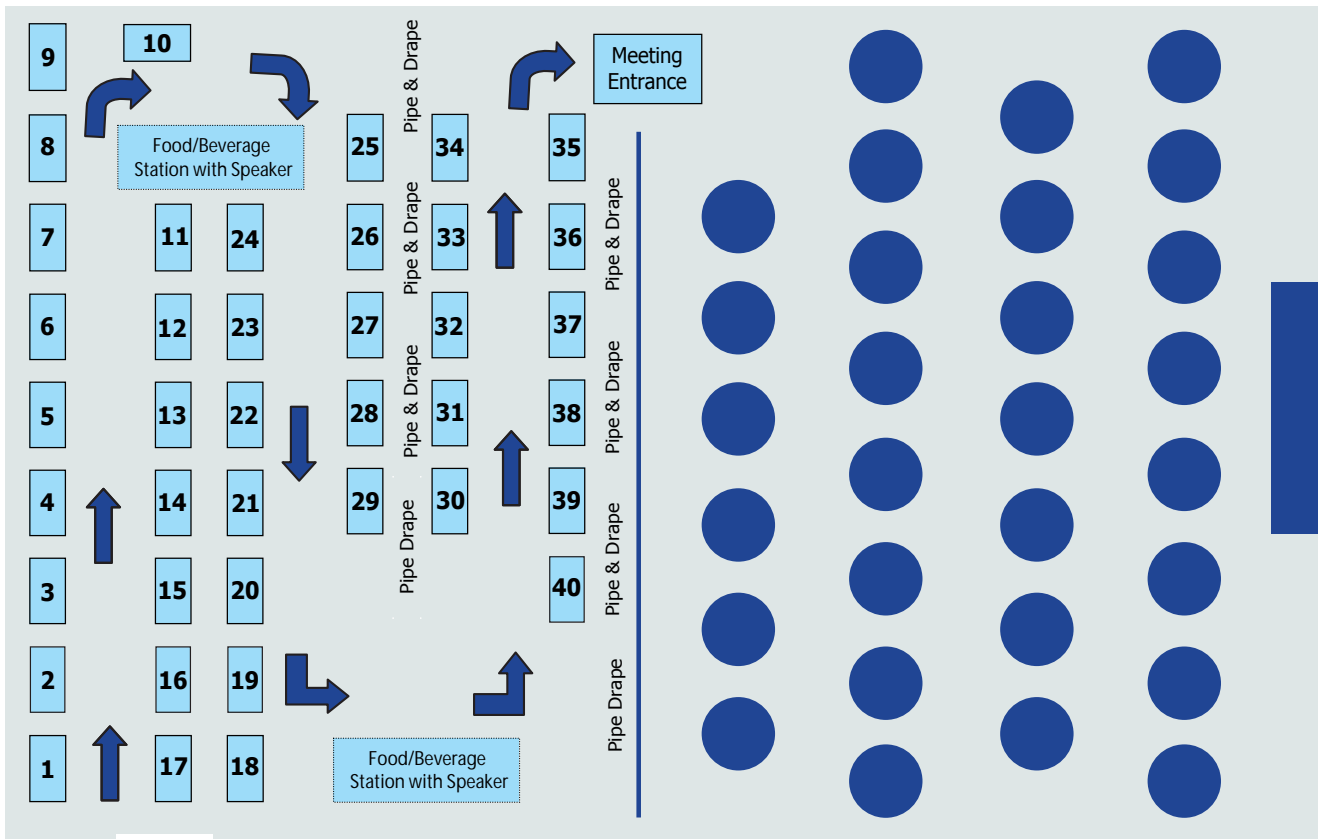


IN PARTNERSHIP WITH



BUILDING INDUSTRY ASSOCIATION

# THE MID-YEAR ECONOMIC FORECAST AND STATE OF THE INDUSTRY BREAKFAST



## CONFIRMED SPEAKERS INCLUDE:



**W. JAY WORTLEY**  
DIRECTOR OF THE OFFICE OF REVENUE AND TAX ANALYSIS, STATE OF MICHIGAN



**JOHN RAKOLTA, JR.**  
CHAIRMAN AND CEO, WALBRIDGE

## EXHIBITOR INFORMATION

**COST: \$200**

- INCLUDES 8' SKIRTED TABLE
- 1 ADMISSION TO BREAKFAST AND PROGRAM
- EXHIBITS OPEN FOR 90 MINUTES FROM 7:30 - 9:00 A.M.
- RECEPTION WILL TAKE PLACE WITHIN THE EXHIBIT AREA
- SET-UP BEGINS AT 6:30 A.M.
- TEAR DOWN BEGINS AT 10:30 A.M.

## TUESDAY, JUNE 26, 2012

7:30 A.M. — 9:00 A.M. EXHIBITS & RECEPTION  
9:00 A.M. — 10:30 A.M. BREAKFAST & PROGRAM

## BEST WESTERN STERLING INN

34911 VAN DYKE AVENUE  
STERLING HEIGHTS, MI 48312



## REGISTER NOW: (248) 972-1000

ASK FOR RON RIEGEL • REGISTRATION BOOTH DEADLINE IS JUNE 12

Registration and Show Entrance

### PRESENTING SPONSORS:

